

SWIFTDEX

SwiftDex Powering The Blockchain Ecosystem

Whitepaper

Easy to read and understand, No fancy jargon to confuse you

10/1/2018

1. Executive Summary

The digital currency world is expected to make 1.915 trillion dollars at the end of 2018, and double growth is seen to be happening until 2020 when the sales will reach up to 4 trillion dollars. Cryptocurrencies markets are making progress by leaps and bounds and will make the deal of 2 trillion dollars in 2018. But there seem to be very few that are offering complete blockchain opportunities and solutions on one platform. We at SwiftDex are taking this initiative and providing a one stop shop for traders and entrepreneur's where they can Trade in Crypto's, buy & sell regular items using Crypto's and even purchase turnkey solutions like, deployment of turnkey ICO projects, development of blockchain App's etc. The SwiftDex model is unique and entirely feasible in a market where there is a demand for ready to use blockchain solutions. The SwiftDex Token (SWIFD) will be the currency token used on all three SwiftDex blockchain platforms.

2. Introduction

2.1 What Is The SwiftDex Platform?

SwiftDex is a decentralized global blockchain system that is focused on placing all CryptoCurrency opportunities on one platform which is unique as no one in the market is extensively working on anything like this. Our focus will be based on the 3 most sought after Crypto services and solutions in the form of a Trading Exchange, CryptoCommerce Marketplace and the "in demand" Crypto Solution platform . Many of these services are available in the market but as standalone solutions, example there are many trading exchanges available. The biggest problem with all the major exchanges is that it is not easy to get a new coin listed on the exchange. Swiftdex Exchange will change this by allowing New Coin entries on to the exchange making SwiftDex the home of new coin trading and investing. Apart from the trading exchange there will be an easy to use CryptoCommerce Marketplace where people will be able to buy and sell items in exchange for cryptocurrencies and 3rdly a platform that is already available to the public in the form of an all you need blockchain solution lab.

SwiftDex Token (SWIFD) - SWIFD is an ERC20 token with its primary purpose is to serve as a trading currency on the SwiftDex platform. It will be competing against all other cryptocurrencies on the SwiftDex Exchange. It will be used on the SwiftDex CryptoCommerce marketplace to make trades and also to hire any turnkey ICO or Blockchain service.

3. Our services

Our services are broken down into three sections:

3.1 Decentralized Trading Exchange

SwiftDex Trading Exchange is not your regular run-of-the-mill exchange and will not be affected by the volatility of the big crypto coin markets as the exchange will focus on listing of new coins. ICO's and new coin holders will have their coins listed for trading on the SwiftDex Exchange while traders and investors will be able to purchase these new coins at its cheapest as it will still be in its infancy. As these coins grow in stature and the project behind the coin picks up momentum the value of the coin would increase dramatically making the Swiftdex Exchange an attractive platform for the ever growing number of blockchain investors and traders.

Problem: Each day there are many ICO's launched and millions of coins/tokens are purchased. Most of these ICO companies do not manage to get there coins/tokens listed on exchanges making it useless to the buyers of these coins/tokens during the ICO stage.

Solution: As swiftDex Exchange will be listing New Coins on a regular basis, Companies holding ICO's will be able to have their coins listed and tradable on our platform. This would solve a major concern many ICO Token buyers have.

3.2 SwiftDex CryptoCommerce MarketPlace

Our marketplace will allow users from around the world to buy/sell anything in exchange for cryptocurrency. It is made to help people buy and sell products for crypto so that they can acquire coins without having to invest their fiat money.

Benefit to the buyer – Able to purchase goods from anywhere in the world cheaper and faster as there will be no bank delays and the normal FIAT charges for overseas payments. You will now be able to purchase your goods with cryptocurrency making the purchase instant.

Benefit to the seller – List items to sell and receive crypto payments instantly. No more delays, No more waiting for payments to clear.

3.3 SwiftDex Solution Lab

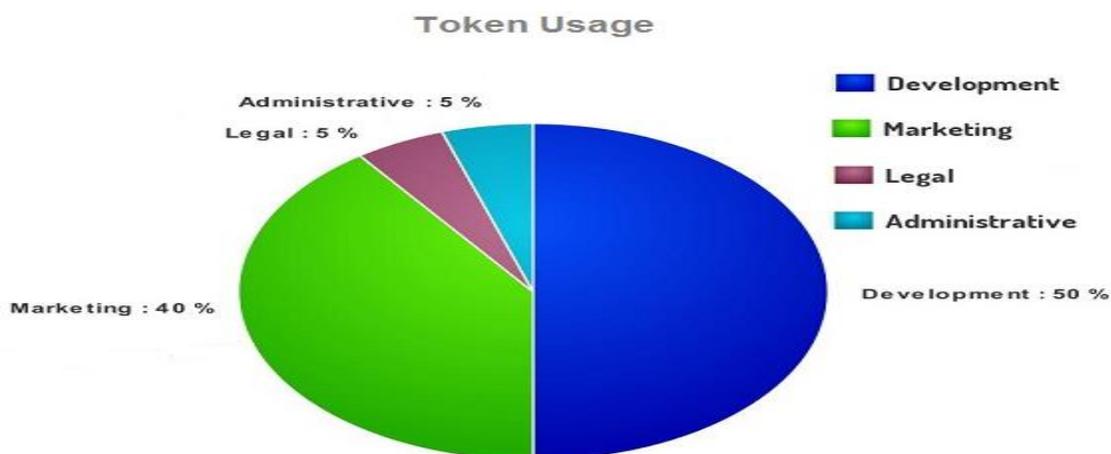
Our solution Lab is a complete revolution and is a one of its kind service where we will offer companies or individuals a comprehensive blockchain solution. The characteristics of this platform include ICO turnkey solutions, Mobile App solutions and development of exchange services. With Blockchain technologies taking the world by storm more and more companies are looking to adopt blockchain technology either in the form of launching an ICO to raise funds for their projects or by implementing blockchain solutions to the current business model. Our team of highly skilled developers and blockchain experts will be able to develop turnkey solution.

4. Our Mission

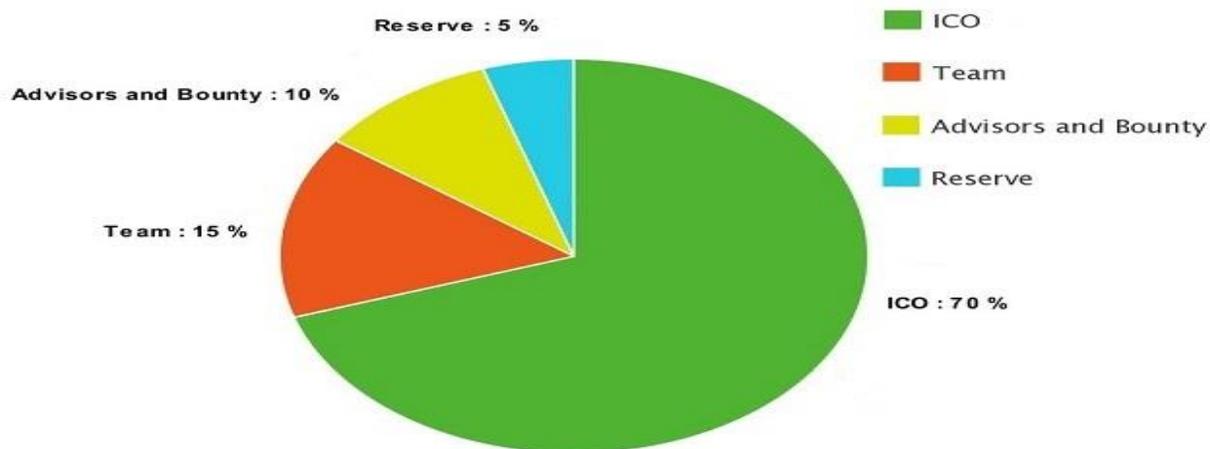
We at SwiftDex aim to make it easier for everyone to be part of the blockchain ecosystem. We want to make it easier for the upcoming and new ICO projects by driving them a stable ground where they can kick-start their business. We want to create a marketplace where cryptocurrencies can be exchanged for everyday items and our turnkey solution platform will change the dynamics of the blockchain world by developing new blockchain solutions.

5. Our marketing strategy

As SwiftDex will be offering a vast range of services and products, that will give us a bigger audience to target. We will be aiming to get as much exposure as possible. To do this, we will be utilizing the direct marketing tools such as advertising through distributors, social media marketing, affiliate marketing and paid promotions as well. Our marketing team will ensure the confrontation of our blockchain with other competitors in the market.



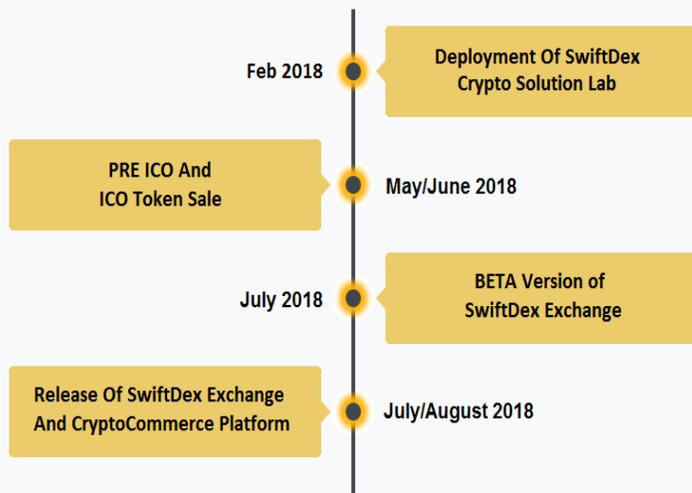
Token Allocation



Total SWIFD Tokens = 200 000 000
 Softcap \$3 000 000
 Hardcap \$25 000 000
 Refund If softcap is not reached.
 All Tokens NOT sold will be burned.

Bonus:
 Pre-ico 30%
 Stage 1 ICO 20%
 Stage 2 ICO 10%
 Stage 2 ICO 5%

RoadMap



Team

An international team with extensive blockchain experience



Stepan Egorov - Co-Founder

Stepan is a specialist in intergration blockchain technology and is an experienced ecommerce strategist with a passion for creativity. Has been part of two startups



Masaki Shiroma - Co-Founder

Entrepreneur and Blockchain evangelist, co-investor in innovative technology companies. Advicer to many ico projects and a rating expert on many ico rating portals.



Ayano Hatanaka - Lead Developer

Has 7 years experience in developing applications that harness the unique properties of the blockchain. Specializing in implementing projects in the field of e-wallets, kyc etc - Will lead the team of international developers.



Stuart Driscoll - Deployment

Has worked as a tech lead on many startups. Is a crypto enthusiast that will bring ico experince to the team



Elene Luthi - Marketing Strategist

Elene is a crypto-enthusiast, specializing in Marketing and Business strategies for blockchain-related projects. Has experience in social media marketing and is a ppc specialist.



Laim Magee - Security

Liam has worked on many mobile App and web backend security features. He will play an important role in ensuring all platforms are secure.

6. Legal Disclaimer

We are presenting this Whitepaper to get in touch with the stakeholders of the cryptocurrency market for doing trade and sales with SwiftDex (SWIFD). The data in this paper should not be taken as an element of a contractual purpose. Its main aim is to give information to stakeholders and clients to determine the feasibility of SwiftDex (SWIFD) and whether they should invest in it or not. This paper is not deemed for any regulations or laws that will favor the investors or entrepreneurs associated with the business of SwiftDex (SWIFD). This whitepaper is for information purposes only and may be subject to change. We cannot guarantee the accuracy of the statements made or conclusions reached in this whitepaper and we expressly disclaim all representations and warranties (whether express or implied by statute or otherwise) whatsoever, including but not limited to: - any representations or warranties relating to suitability, title or non-infringement; - that the contents of this document are accurate and free from any errors; and - that such contents do not infringe any third party rights. We shall have no liability for losses or damages (whether direct, indirect, consequential or any other kind of loss or damage) arising out of the use, reference to or reliance on the contents of this whitepaper, even if advised of the possibility of damages arising. This whitepaper may contain references to third party data and industry publications. As far as we are aware, the information reproduced in this whitepaper is accurate and that the estimates and assumptions contained herein are reasonable. However, we offer

no assurances as to the accuracy or completeness of this data. Although information and data reproduced in this whitepaper are believed to have been obtained from reliable sources, we have not independently verified any of the information or data from third party sources referred to in this whitepaper or ascertained the underlying assumptions relied upon by such sources. As of the date of publication of this whitepaper, SwiftDex Coins have no known or intended future use (other than on SwiftDex's platform which is still under development). No promises of future performance or value are or will be made with respect to SwiftDex Coins, including no promise of inherent value, no promise of any payments, and no guarantee that SwiftDex Coins will hold any particular value. Unless prospective participants fully understand and accept the nature of SwiftDex's business and the potential risks associated with the acquisition, storage and transfer of ERC-20 tokens such as SwiftDex Coins, they should not participate in the token sale. SwiftDex Coins are not being structured or sold as securities. SwiftDex Coins hold no rights and confer no interests in the equity of SwiftDex. SwiftDex Coins are sold with an intended future use on SwiftDex's platform and all proceeds received during the token sale may be spent freely by SwiftDex on the development of its business and the underlying technological infrastructure. This whitepaper does not constitute a prospectus or disclosure document and is not an offer to sell, nor the solicitation of any offer to buy any investment or financial instrument in any jurisdiction. SwiftDex Coins should not be acquired for speculative or investment purposes with the expectation of making an investment return. No regulatory authority has examined or approved any of the information set out in this whitepaper. No such action has or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this whitepaper does not imply that applicable laws or regulatory requirements have been complied with. Participation in the token sale carries substantial risk and may involve special risks that could lead to a loss of all or a substantial portion of your contribution. Further information about the risks of participating in the token sale is set out in the Token Sale T&Cs. Please ensure that you have read, understood and are prepared to accept the risks of participating in the token sale before sending a contribution to us. The token sale and/or SwiftDex Coins could be impacted by regulatory action, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other competent authorities may demand that we revise the mechanics of the token sale and/or the functionality of SwiftDex Coins in order to comply with regulatory requirements or other governmental or business obligations. Nevertheless, we believe we are taking commercially reasonable steps to ensure that the token sale mechanics and issue of SwiftDex Coins do not violate applicable laws and regulations.

7. Terms and conditions:

1. I have read and understood the legal disclaimer, and I agree with all contents presented by SwiftDex.
2. I certify that SwiftDex have full authority and power to make amendments to their coins and tokens while keeping the laws and regulations in sight
3. I confirm that this paper will not be used for any promotional or marketing purposes
4. I certify that the article would not be used for any illegal activity such as money laundering and fraud
5. I certify that this whitepaper is made for commercial purposes only. It will just showcase the projects of SwiftDex and all regulations of the company to purchase the coins.
6. No third party can use this paper before taking written permission from the company as it is not for sales or purchase.
7. I certify that this paper is for informational purposes only.
8. I certify that any regulatory authority does not endorse this paper.
9. Any breaches made in the document shall lead to legal actions against the person doing it