

SWIFTDEX

# SwiftDex Powering The Blockchain Ecosystem

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## Whitepaper

Easy to read and understand, No fancy jargon to confuse you

10/1/2018

## 1. Executive Summary

The digital currency world is expected to make 1.915 trillion dollars at the end of 2018, and double growth is seen to be happening until 2020 when the sales will reach up to 4 trillion dollars. Cryptocurrencies markets are making progress by leaps and bounds and will make the deal of 2 trillion dollars in 2018. But there seem to be very few that are offering complete blockchain opportunities and solutions on one platform. We at SwiftDex are taking this initiative and providing a one stop shop for traders and entrepreneur's where they can Trade in Crypto's, buy & sell regular items using Crypto's and even purchase turnkey solutions like, deployment of turnkey ICO projects, development of blockchain App's etc. The SwiftDex model is unique and entirely feasible in a market where there is a demand for ready to use blockchain solutions. The SwiftDex Token (SWIFD) will be the currency token used on all three SwiftDex blockchain platforms.

## 2. Introduction

### 2.1 What Is The SwiftDex Platform?

SwiftDex is a decentralized global blockchain system that is focused on placing all CryptoCurrency opportunities on one platform which is unique as no one in the market is extensively working on anything like this. Our focus will be based on the 3 most sought after Crypto services and solutions in the form of a Trading Exchange, CryptoCommerce Marketplace and the "in demand" Crypto Solution platform . Many of these services are available in the market but as standalone solutions, example there are many trading exchanges available. The biggest problem with all the major exchanges is that it is not easy to get a new coin listed on the exchange. Swiftdex Exchange will change this by allowing New Coin entries on to the exchange making SwiftDex the home of new coin trading and investing. Apart from the trading exchange there will be an easy to use CryptoCommerce Marketplace where people will be able to buy and sell items in exchange for cryptocurrencies and 3rdly a platform that is already available to the public in the form of an all you need blockchain solution lab.

**SwiftDex Token (SWIFD)** - SWIFD is an ERC20 token with its primary purpose is to serve as a trading currency on the SwiftDex platform. It will be competing against all other cryptocurrencies on the SwiftDex Exchange. It will be used on the SwiftDex CryptoCommerce marketplace to make trades and also to hire any turnkey ICO or Blockchain service.

### 3. Our services

Our services are broken down into three sections:

#### 3.1 Decentralized Trading Exchange

SwiftDex Trading Exchange is not your regular run-of-the-mill exchange and will not be affected by the volatility of the big crypto coin markets as the exchange will focus on listing of new coins. ICO's and new coin holders will have their coins listed for trading on the SwiftDex Exchange while traders and investors will be able to purchase these new coins at its cheapest as it will still be in its infancy. As these coins grow in stature and the project behind the coin picks up momentum the value of the coin would increase dramatically making the Swiftdex Exchange an attractive platform for the ever growing number of blockchain investors and traders.

**Problem:** Each day there are many ICO's launched and millions of coins/tokens are purchased. Most of these ICO companies do not manage to get there coins/tokens listed on exchanges making it useless to the buyers of these coins/tokens during the ICO stage.

**Solution:** As swiftDex Exchange will be listing New Coins on a regular basis, Companies holding ICO's will be able to have their coins listed and tradable on our platform. This would solve a major concern many ICO Token buyers have.

#### 3.2 SwiftDex CryptoCommerce MarketPlace

Our marketplace will allow users from around the world to buy/sell anything in exchange for cryptocurrency. It is made to help people buy and sell products for crypto so that they can acquire coins without having to invest their fiat money.

**Benefit to the buyer** – Able to purchase goods from anywhere in the world cheaper and faster as there will be no bank delays and the normal FIAT charges for overseas payments. You will now be able to purchase your goods with cryptocurrency making the purchase instant.

**Benefit to the seller** – List items to sell and receive crypto payments instantly. No more delays, No more waiting for payments to clear.

### 3.3 SwiftDex Solution Lab

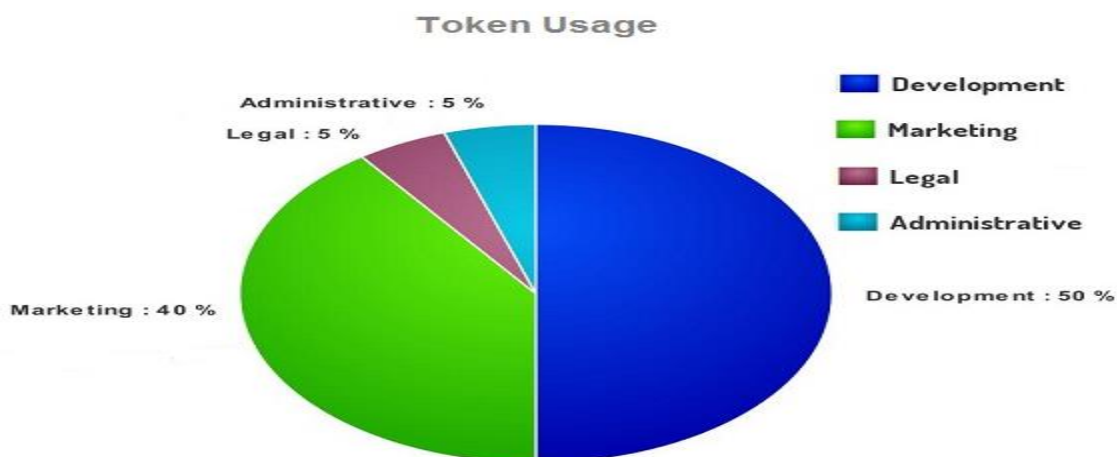
Our solution Lab is a complete revolution and is a one of its kind service where we will offer companies or individuals a comprehensive blockchain solution. The characteristics of this platform include ICO turnkey solutions, Mobile App solutions and development of exchange services. With Blockchain technologies taking the world by storm more and more companies are looking to adopt blockchain technology either in the form of launching an ICO to raise funds for their projects or by implementing blockchain solutions to the current business model. Our team of highly skilled developers and blockchain experts will be able to develop turnkey solution.

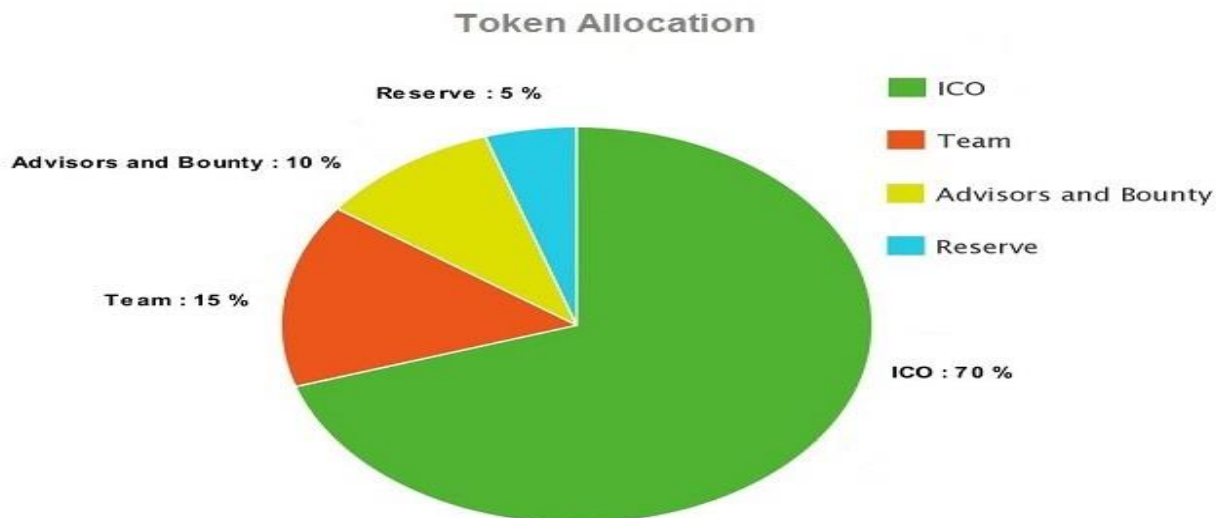
## 4. Our Mission

We at SwiftDex aim to make it easier for everyone to be part of the blockchain ecosystem. We want to make it easier for the upcoming and new ICO projects by driving them a stable ground where they can kick-start their business. We want to create a marketplace where cryptocurrencies can be exchanged for everyday items and our turnkey solution platform will change the dynamics of the blockchain world by developing new blockchain solutions.

## 5. Our marketing strategy

As SwiftDex will be offering a vast range of services and products, that will give us a bigger audience to target. We will be aiming to get as much exposure as possible. To do this, we will be utilizing the direct marketing tools such as advertising through distributors, social media marketing, affiliate marketing and paid promotions as well. Our marketing team will ensure the confrontation of our blockchain with other competitors in the market.

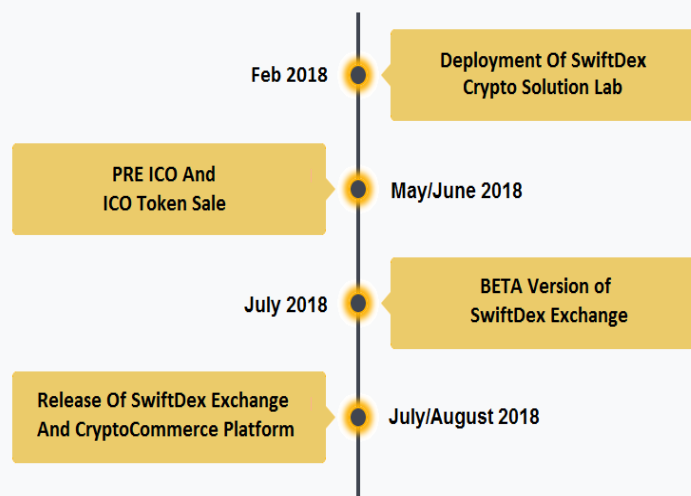




Total SWIFD Tokens = 200 000 000  
 Softcap \$3 000 000  
 Hardcap \$25 000 000  
 Refund If softcap is not reached.  
 All Tokens NOT sold will be burned.

Bonus:  
 Pre-ico 30%  
 Stage 1 ICO 20%  
 Stage 2 ICO 10%  
 Stage 2 ICO 5%

### RoadMap



### FAQ

#### What is swiftdex ?

Swiftdex is an all in 1 blockchain platform offering a trading exchange, Crypto Commerce marketplace and a turnkey blockchain solution lab.

#### How does it work ?

The trading exchange will focus on listing and trading of new Coins – Cryptocommerce market place will be where people can buy and sell items using cryptocurrency and the Turnkey blockchain solution lab is where

you can get any blockchain service like ico services, ERC20 Token creation, Mobile App development and much more. The turnkey Solution lab is already active and you can purchase services at – [swiftdex.net](http://swiftdex.net)

#### **What is the Swiftdex Token ?**

Its an ERC 20 token named SWIFD Token.

#### **How will the SWIFD token be used ?**

SWIFD can be used to purchase any service on our turnkey lab, Cryptocommerce Marketplace and on the SwiftDex Exchange. We will also apply to be listed on other major exchanges.













#### **Who is the Team ?**

The team is made up of Developers and marketers. Our developers have developed many blockchain solutions including mobile apps. To order any blockchain solution you can visit our website at – [www.swiftdex.net](http://www.swiftdex.net) – We also offer complete ICO solutions from Token creation, website development to launching your ICO. As you have seen on our token usage, we will be dedicating a massive 40% to marketing as we want to reach out to the broader public.

#### **Why invest in SWIFD Token ?**

Anyone that would like to purchase any blockchain solution or trade on SwiftDex exchange or marketplace would need to use SWIFD tokens, that means naturally the value of SWIFD token would increase in value.

Team – An International Team With Extensive Blockchain Experience

			
<i>Stepan Egorov - Founder</i>	<i>Rahul Bhadouria - Development</i>	<i>Sorina Scaunas - Marketing</i>	<i>Mukesh Kirholiya - Development</i>
			
			
<i>Ayano Hatanaka - Development</i>	<i>Stuart Driscoll - Deployment</i>	<i>Liam Magee - Security</i>	<i>Elene Luthi - Marketing</i>

## **6. Legal Disclaimer**

We are presenting this Whitepaper to get in touch with the stakeholders of the cryptocurrency market for doing trade and sales with SwiftDex (SWIFD). The data in this paper should not be taken as an element of a contractual purpose. Its main aim is to give information to stakeholders and clients to determine the feasibility of SwiftDex (SWIFD) and whether they should invest in it or not. This paper is not deemed for any regulations or laws that will favor the investors or entrepreneurs associated with the business of SwiftDex (SWIFD). This whitepaper is for information purposes only and may be subject to change. We cannot guarantee the accuracy of the statements made or conclusions reached in this

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participating in the token sale is set out in the Token Sale T&Cs. Please ensure that you have read, understood and are prepared to accept the risks of participating in the token sale before sending a contribution to us. The token sale and/or SwiftDex Coins could be impacted by regulatory action, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other competent authorities may demand that we revise the mechanics of the token sale and/or the functionality of SwiftDex Coins in order to comply with regulatory requirements or other governmental or business obligations. Nevertheless, we believe we are taking commercially reasonable steps to ensure that the token sale mechanics and issue of SwiftDex Coins do not violate applicable laws and regulations.

## **7. Terms and conditions:**

1. I have read and understood the legal disclaimer, and I agree with all contents presented by SwiftDex.
2. I certify that SwiftDex have full authority and power to make amendments to their coins and tokens while keeping the laws and regulations in sight
3. I confirm that this paper will not be used for any promotional or marketing purposes
4. I certify that the article would not be used for any illegal activity such as money laundering and fraud
5. I certify that this whitepaper is made for commercial purposes only. It will just showcase the projects of SwiftDex and all regulations of the company to purchase the coins.
6. No third party can use this paper before taking written permission from the company as it is not for sales or purchase.
7. I certify that this paper is for informational purposes only.
8. I certify that any regulatory authority does not endorse this paper.
9. Any breaches made in the document shall lead to legal actions against the person doing it